

Email Binding Guide

Binding

Email binding is a feature for those who wish to use the module as a promotional tool.

What Email Binding does is it allows email generated from a specific Email Template to have a **binding key** which then allow for the client to retrieve a Gift Card with.

For example, you use the **WHMCS Email Marketer tool** to send out a *Customer Appreciation email* to you client after a year of continual service. In this specific template (Customer Appreciation) , you can embed the following variable to the email to activate the binding.

Option	Description
{ \$giftcardlink }	The HTML link that the customer can click the email Eg. url
{ \$giftcardurl }	The actual text of the URL not embed in <a href>
{ \$giftcardkey }	The binding key that ties to the email binding

When this email template is trigger to send. It will call the module and create a binding key for it.

To setup Email Binding for a template, you simply go to **Gift Card Module Admin Card Management Email Template Binding**

Mass email: test

Friends and Family Promo

Update binding

Hosting Account Welcome Email

\$50

Add Email Binding

Mass email: test

Remove Email Binding

Binding key

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Important notice

Be careful when you are using this feature, it is very powerful. If used improperly, your system could be giving free gift cards out.

Default Binding

In the Module Configuration, you can also specify the Binding for any emails that aren't send via a email template. Any emails sent out without a Binding, it will be fall back to the Default Binding

For example, you send a personal email to a client via **WHMCS Client Profile Send Email New Message**. You can embed the variables listed above to give this client a free gift card.

Binding Retrieval URL

The URL to the retrieval page are as follows

```
index.php?m=giftcard&action=retrievecard&key=key
```

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